

MAKE IMPRESSIVE SECOND IMPRESSIONS

First Impressions



The Apostle Paul admonished the Colossians to conduct themselves “with wisdom toward outsiders, making the most of the opportunity” (Col. 4:6). We have many checks in place designed to make a good first impression on guests. When guests arrive on Sunday mornings, we greet them on the parking lot and at the doors, assist them at our Welcome Center, and escort them to Worship or a Bible Study group where they are again greeted and welcomed. However, we must go beyond making a good first impression and intentionally work to make a good second impression.

Second Impressions

We must learn to make good second impressions with guests. Second impressions? Yes, second impressions! We have an opportunity to make a good second impression immediately following Worship or Bible Study. Here are a few ways in which we can make an impressive second impression.

- **Slow Down** — People are generally in a hurry to meet their family and friends or to rush off to their favorite restaurant immediately after they attend their respective Worship or Bible Study hours. Guests can easily be overlooked at this time. Make it a point to slow down and to be aware of our guests immediately after you attend Worship or Bible Study.
- **Make a Beeline** — Take the time to approach our guests immediately after Worship or Bible Study. Tell them again how glad you are that they attended.
- **Initiate Conversation** — Initiate conversation by asking guests where they live or work or where their children go to school. Speak positively about our church and community.
- **Remember Names** — Make an effort to remember the names of the guests you meet. Use their names in conversation to help fix their names in your memory. Jot their names down on your bulletin if necessary and then make it a point to pray for them throughout the week.
- **Introduce and Invite** — Introduce our guests to others and invite them back. If you are going out to eat, invite our guests to join you.
- **Offer Assistance** — Be sensitive to any opportunities to offer assistance or answer any questions that guests might have.